

ABSTRACT

An inkjet recording medium having at least one layer of an ink absorbing layer comprising a pigment and a binder on a base material, wherein the pigment in at least outermost layer of the ink absorbing layer being a cationic pigment, the ink absorbing
5 layer comprises a cationic bis(triazinylamino) stilbene disulfonic acid derivative type fluorescent brightening agent, and surface brightness is at least 90% in terms of ISO brightness as specified in JIS P8148.